

20
26



art·ful·atl

SPONSORSHIP DECK

SUPPORT ATLANTA VISUAL ARTS

ABOUT US

Artful ATL is a collector-friendly exhibition platform strengthening Atlanta's creative ecosystem by directly supporting local artists and fostering meaningful connections between artists and collectors. Through accessible, professional exhibitions, Artful ATL champions emerging visual artists while ensuring they retain 100% of their sales.

Founded and curated by Esohe and George Galbreath, longtime curators, collectors, and authors of *The Galbreath Collection: A Decade of Collecting Atlanta*, Artful ATL reflects a deep commitment to art education, community building, and sustainable arts programming.

Its signature summer exhibition is a cornerstone of Atlanta's cultural calendar, blending accessible artwork with music, libations, and direct artist engagement. This community-centered model has generated hundreds of thousands of dollars in artist sales while nurturing lasting relationships between artists and collectors.

Looking ahead, Artful ATL will expand year-round programming, artist professional development, and strategic partnerships, amplifying Atlanta's artistic voice while keeping artists and community at the core.



artfulatl

OUR MISSION

Artful ATL creates and curates space and community for emerging artists, emerging collectors, and art enthusiasts.

Our mission is to strengthen and sustain Atlanta's art community by generating direct financial support for artists by cultivating meaningful, lasting relationships between artists and collectors. We do this through accessible, artist-centered experiences that educate artists and collectors alike, with fun and engaging programming.

Artists retain 100% of their sales.



THE EXHIBIT

WHAT TO EXPECT

- 30+ Emerging Atlanta Visual Artists
- Featuring painters, photographers, illustrators, sculptors, and mixed-media artists from Fulton County and the greater Atlanta metro area
- Direct Artist-to-Collector Engagement
- Guests meet artists, learn the stories behind the work, and purchase original art directly from creators
- Artists retain 100% of artwork sales, reinforcing Artful ATL's commitment to financial sustainability for creatives
- Original works at a range of price points, welcoming first-time and emerging collectors
- Live DJ sets by Atlanta-based talent, creating a vibrant and celebratory cultural experience
- Interactive & Community Activations
- 800 to 1000 attendees, including collectors, creatives, culture supporters, and visitors from outside the metro area
- Inclusive, ADA-Compliant Venue
- Hosted in Atlanta at professional art spaces

A photograph of an art gallery with various artworks on the walls, including circular patterns and portraits. Two women are visible in the foreground, one wearing a floral headband. The image is overlaid with a semi-transparent purple rectangle.

SPONSORSHIP OPPORTUNITIES



SUPPORT AND PARTNERSHIP POTENTIAL

ARTFUL ATL OFFERS PARTNERS MEANINGFUL WAYS TO ENGAGE WITH ATLANTA'S CREATIVE COMMUNITY, SUPPORTING ARTISTS WHILE CONNECTING DIRECTLY WITH COLLECTORS, CULTURE-MAKERS, AND NEW AUDIENCES.

- Presenting Sponsor (Artful ATL 2026)
 - On-site recognition and verbal acknowledgements
 - Inclusion in post-event impact reporting and media recap
 - Logo placement across event signage, website, and digital promotions
 - Branded content across Artful ATL's social channels and post-event storytelling
- Event & Experience Sponsorships - Visibility & Recognition
 - Venue Sponsor
 - Bar & Hospitality Sponsor
 - Music / DJ Sponsor
 - Collectors Reception Sponsor
 - Artist-Centered Support
 - Artist Awards Sponsor
 - Artist Education Sponsor (art business & financial literacy programming)
 - Artist Materials & Framing Sponsor
 - Creative Activations & Brand Integration
 - Curated Lounge or Collector Hub and Check-in
 - Branded artist gathering meet and greet
 - Interactive Art and Engagement (live art, artist demos, or interactive installation)
 - Collecting Education Activation
 - Artist x Brand Collaboration - Commissioned or co-created artwork
 - Digital Display Partner - during and prior to event



SPONSORSHIP CATEGORIES

CREATIVE PARTNER

CONTRIBUTING SPONSORS - \$35,000 +

For brands and organizations that want significant visibility, meaningful activation, and alignment with organization goals.

- Prominent brand placement across event signage, digital promotions, and select printed materials
- On-site creative activation aligned with the Artful ATL experience (lounge, interactive moment, live art, or collector hub)
- Direct engagement with artists and collectors, including curated introductions and VIP access
- Artist-centered sponsorship opportunity (stipends, education programming, or commissioned work)
- Verbal recognition during the event and inclusion in post-event impact reporting
- Expanded social and digital storytelling, highlighting the partnership before and after the event

SUPPORTING PARTNER

CONTRIBUTING SPONSORS-\$5,000

For partners who want to show up, contribute, and be part of the experience in an accessible way.

- Logo placement on event flyer, website, and select on-site signage
- Social media acknowledgment leading up to and following the event
- On-site presence or product integration, where applicable (hospitality, materials, giveaways)
- Alignment with artist support initiatives, including supplies, materials, or in-kind contributions

COMMUNITY PARTNER

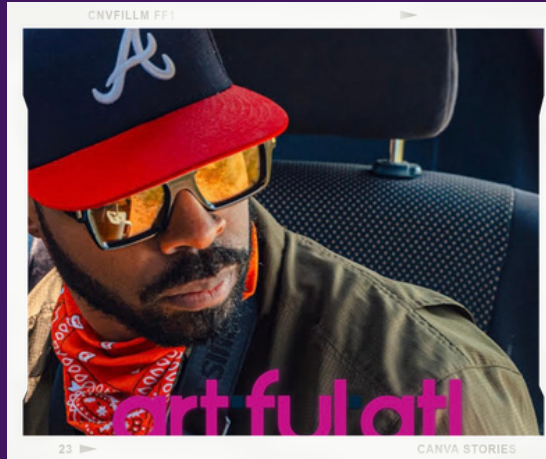
CONTRIBUTING SPONSORS-\$5,000

For members of the community who want to show support.

- Logo placement on event flyer, website, and select on-site signage
- Social media acknowledgment leading up to and following the event
- On-site presence or product integration, where applicable (hospitality, materials, giveaways)
- Alignment with artist support initiatives, including supplies, materials, or in-kind contributions
- Recognition in post-event communications and recap content

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SOCIAL HIGHLIGHTS



ARTISTS



ARTWORK



DJ



MERCH

SPONSORSHIP HIGHLIGHTS

EVENT HIGHLIGHTS



ARTIST INFORMATIONAL



CRITIQUES



MEET AND GREET

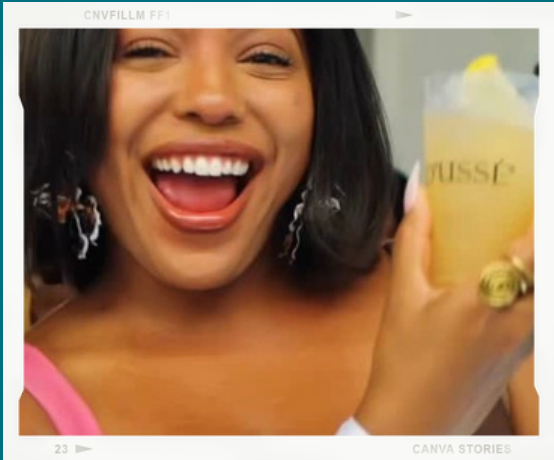


DJ VIBE CHECK

TARGETED
SPONSORSHIP



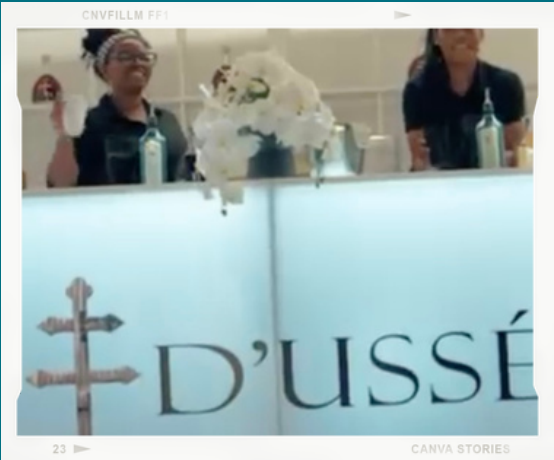
BAR AND ALCOHOL PRODUCT



CUP OR STRAW BRANDING

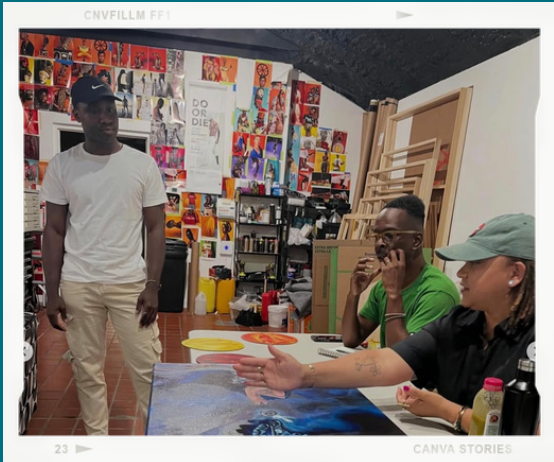


DRINK ACTIVATION

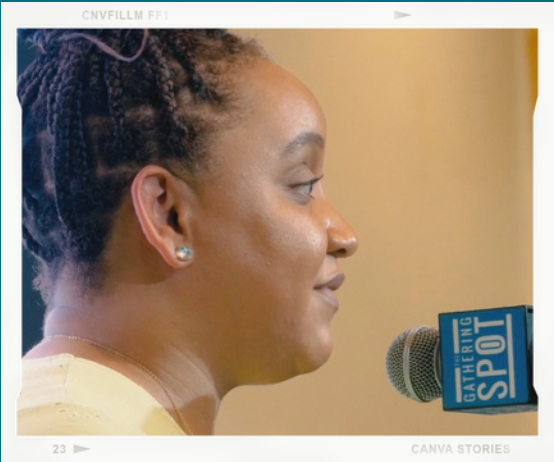


BAR DESIGN

YEARLY PROGRAMMING



ARTIST CRITIQUES



FINANCIAL LITERACY



COLLECTORS SOIREE

WHAT OUR COMMUNITY IS SAYING

"Artful ATL
proves that art
is not mere
commodity...
it's community."

- Dr. Fahamu Pecou

ARTFUL ATL
WAS A
SUCCESS
AND WILL
ALWAYS BE
FROM THE
LOVE THAT IS
CONTINUOUSLY
POURED
INTO IT.

"As an artist,
educator, and
collector, I know
this (Artful ATL) is
one of the most
enjoyable events
for emerging artists
and collectors."

- Kevin Cole

"We're looking forward
to the evolution in
how the Galbreaths
continue to spotlight
emerging talent ..."

- Reuben & Ayanna Jones

"A TIME WAS HAD.
ARTFUL ATL WAS
A WHOLE VIBE!
THE ARTIST,
THE ART,
THE COLLECTORS,
THE DJs,
THE MUSIC,
THE PEOPLE,
AND THEM
BLUE DOTS ALL
SHOWED UP
AND
SHOWED OUT."

"excited about
the latest
Galbreath
endeavor,
(Artful ATL)
as they have and
continue to have
a pulse on the
arts culture..."

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100K+ REEL AND POST VIEWS PER MONTH



THANK YOU

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